Ancestry Academy: A Call for Presentations

Ancestry Academy is now accepting proposals for courses. Ancestry, the world’s leading family history service, now offers Ancestry Academy, a new educational resource that offers high-quality video instruction from family history and genealogy experts. This new educational content will help anyone, no matter their knowledge, better research and understand their family’s unique history.

We seek a wide range of genealogy and family history topics for beginning and intermediate family historians. Courses should be designed to teach problem-solving skills on a wide variety of topics. These may include, but are not limited to: basic genealogy skills, effective searching, analyzing records, ethnic resources, methodology, online research, unique non-commercial resources, Ancestry-specific topics, regional or state research, immigration, military, and storytelling.

Ancestry offers competitive compensation for exclusive content, and covers travel, accommodations, and related expenses.

Presentations will be adapted to the Academy format and should not be replicas of earlier conference presentations or online courses and webinars. While content can be similar, we will work with you on adapting it to our format. Courses should be designed to contain lessons that are about 3-6 minutes each, totaling 45-60 minutes for the entire course.

Course proposals should include:

* Course title (60 characters max)
* Short description of your course (~180 characters)
* Full course description (~700 characters)
* Lesson titles
* Lesson descriptions (no more than one or two sentences)

Also include:

* Speaker's full name, address, telephone, and e-mail address
* Resumé of recent lectures and where they were given
* Speaker biography

If your proposal is accepted you will receive more information about compensation, requirements, and how the process works. You can expect one day of filming in our Provo, Utah, studio plus travel days. We expect high-quality presentations and seek experts on their particular topics. We may request a recording or references. Please review a few courses at https://www.ancestry.com/academy/courses before submitting your proposals so you are familiar with our unique approach to online learning.

Email proposals to Laura Prescott, Director, Ancestry Academy, ancestryacademy@ancestry.com.